



# Promotional Calendar

*Tired of the same old, same old?*

*Kick it up a notch with Educational Snacks including the new Health & Wellness Collection.*

*Here are a few menu suggestions...*

**August**  
Back to School  
New - Food & Nutrition

**February**  
Presidents Day  
Presidents  
Winter Olympics  
New - Fun & Fitness

**September**  
Hispanic Heritage Month  
English & Spanish

**March**  
National Nutrition Month  
New - Food & Nutrition  
Read Across America  
States & Capitals

**October**  
National School Lunch Week  
New - Food & Nutrition  
Farm to School Month  
New - Food & Nutrition

**April**  
Earth Day  
New - Food & Nutrition

**November**  
American Education Week  
Presidents

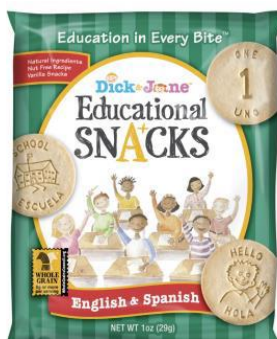
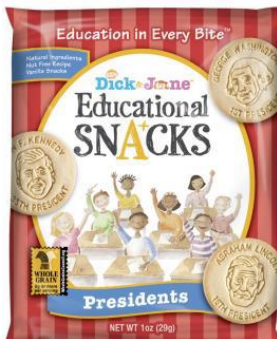
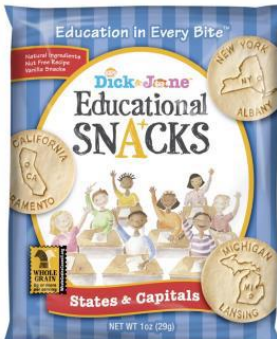
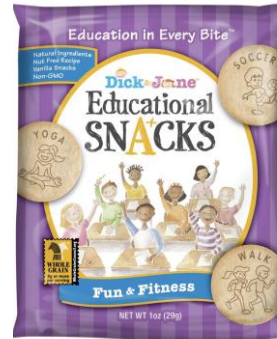
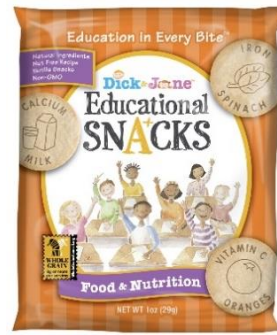
**May**  
Cinco de Mayo  
English & Spanish  
Teacher Appreciation Week  
States & Capitals

**December**  
Winter Break  
States & Capitals

**June**  
Last Day of School  
New - Fun & Fitness

**January**  
Back to School / New Year  
New - Fun & Fitness

**July**  
Summer Feeding  
New - Fun & Fitness



*Thank you for your support and your enthusiasm for education.*

